ICEPT ART WORKSHOP

WHAT TO EXPECT

The Concept Art Workshop is the second workshop within the multi-workshop week to commence. Concept art is used as a reference point throughout the project's development. Visual storytelling is the key task of the Concept Artist, they imagine characters and worlds from off the page and bring the story to life. You will be tasked to create one piece of concept art from a script produced by our Screenplay workshop. Our concept art workshop is a calm and relaxed atmosphere where we bring out the best of your current skillset. AR Studios is passionate about simulating real world situations. We understand that to be a part of a project with an outcome is valuable for all students learning journey.

SCRIPT REVIEW AND BREAKDOWN

HISTORY OF CONCEPT ART

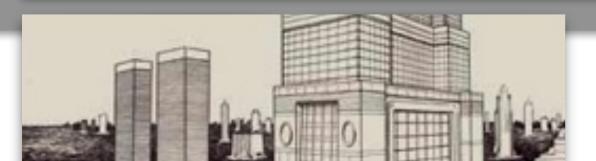
CONCEPT ART STYLISATION AND FORMATTING

CREATION OF FINAL ART PIECE



AR Studios Concept Art Workshop is an intensive one day course designed for students 12-17. Here you will learn to use your talents as part of a real film production line. You and your team will shape the visual art style of the final film all whilst working in an engaging environment under the guidance of our experienced masterclass tutor.







collaborative and enriching environment for all students."

STUDENTS







Fostering an Inclusive Environment

Diversity and inclusivity are not just buzzwords for us; they are integral to our philosophy. Here's how we ensure an inclusive environment:

- Welcoming Diversity: We embrace participants from all backgrounds, ensuring everyone feels valued and supported.
- Adaptable Learning: Our content and teaching methods are designed to cater to a wide range of needs and learning styles.
- **Respectful Interaction**: We foster a culture of respect and understanding, where every student's voice is heard and appreciated.

Ensuring a Fun and Engaging Experience

Our workshop isn't just about learning; it's about enjoying the journey of discovery in art for film. We ensure a fun and engaging experience through:

- **Interactive Learning**: Our activities are hands-on and interactive, keeping students engaged and excited about learning.
- **Creative Expression**: Students are encouraged to express their creativity, it is vital that all of our students feel heard and can freely express and voice their opinions.
- **Dynamic Environment**: The workshop is designed to be lively and energetic, ensuring that learning about concept art is as enjoyable as it is educational.



ELIGIBILITY

The Concept Art Workshop is designed for young art enthusiasts who are eager to explore the dynamic intricacies of film and enhance their artistic ability. To ensure a productive and engaging learning environment, we have set the following eligibility criteria.

Age Range

- **Target Group**: Specifically tailored for youths aged 12 to 17.
- Inclusivity: We ensure that the content and activities are ageappropriate and engaging for this particular age group.

Commitment to Attend

- Full Participation: It's essential that participants can commit to the full duration of the workshop to ensure a cohesive learning experience.
- Maximising Benefits: Full attendance guarantees that each participant fully benefits from the cumulative learning process.

Parental Consent

- Under 18 Requirements: As our participants are minors, we require parental or guardian consent for each attendee.
- Safety and Responsibility: This consent is crucial for ensuring the safety and well-being of the participants throughout the workshop.



Respectful Attitude

- Collaborative Environment: A respectful and positive attitude towards instructors and fellow participants is crucial.
- **Nurturing Respect and Empathy**: This fosters a supportive learning environment where all students feel valued and motivated.

Ability to Work Collaboratively

- Teamwork Emphasis: Willingness to work in a team is essential, as writing often involves collaborative efforts.
- **Building Interpersonal Skills**: This not only enhances the workshop experience but also helps in developing vital life skills.





£250 CONCEPT ART WORKSHOP MAXIMUM CAPACITY: 12 STUDENTS

Professional Industry Insights

- **Real-World Expertise**: Direct exposure to industry professionals, offering your child a realistic view of the film production process.
- Career Head start: This insight provides a valuable head-start in understanding the nuances and demands of a career in conceptual artwork.

Tangible Outcomes and Deliverables

- Portfolio Building: With professional Interviews, a custom film poster, and a short film featuring their work, your child will have tangible assets to showcase their talent.
- A Lasting Impression: These deliverables offer a great start for a portfolio that can open doors to future opportunities.

"Joining our Concept Art Workshop means investing in your child's passion and future in the arts. It's an opportunity for them to step out of their comfort zone, learn new skills, and embark on an exciting journey in creating for film."

Comprehensive Skill Development

- **Broad Skillset:** Creating for film, understanding production criteria, formatting, drafting, working collaboratively.
- **Practical Experience**: The workshop not only includes hands-on activities, but segments such as our interview activity which boosts confidence and is a keepsake for the future.

A Lasting Sense of Achievement

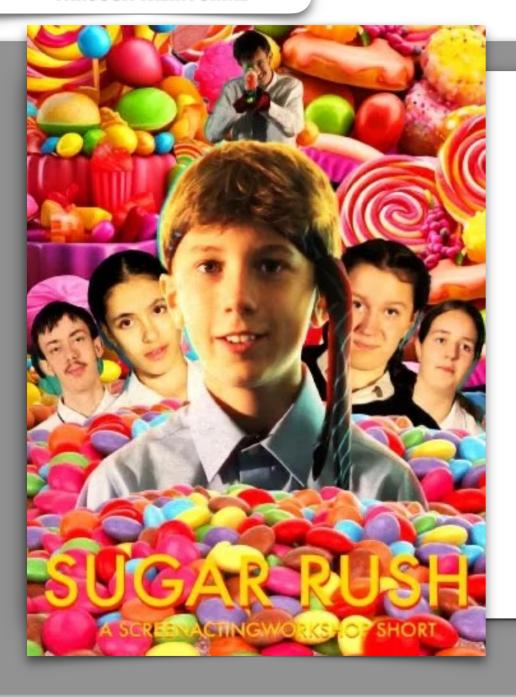
- **Confidence Building**: The workshop is designed to boost self-esteem and confidence, both in front of the camera and in everyday life.
- A Memorable Experience: The sense of accomplishment and memories your child will gain are invaluable. We document all activities within each workshop on film so that all students can be appreciated in their chosen skillset.

PRICING





IF YOU ALREADY BELONG TO AN ASSOCIATED SCHOOL PLEASE BOOK THROUGH THEIR PORTAL



CONCEPT ART WORKSHOP



WHAT YOU WILL RECEIVE

- CONCEPT ART WORKSHOP
- SHORT FILM (AVAILABLE ON WEBSITE)
- ART MASTERCLASS
- FILM POSTER (AVAILABLE ON WEBSITE)
- VIDEO INTERVIEW EXPERIENCE
- BEHIND THE SCENES PHOTOS





TERMS & CONDITIONS Understanding Our Commitment and Policies

Roles and Participation in the Workshop

Content: In the creation of our workshops film concept art, some ideas may not be used in the final film. This decision is based solely on the narrative requirements of the film and the duration constraints, and is in no way a reflection of discrimination against any individual. We continue to try our best to ensure all students leave their mark on the final film.

Equal Treatment Efforts: We endeavour to ensure that all participants are given equal opportunities to showcase their talents and learn. Our focus is on providing a comprehensive learning experience that benefits every student.

Booking and Cancellation Policy

Refund Eligibility: Please be advised that, owing to the specific nature of this workshop, refunds cannot be facilitated once a booking has been made by a pupil, parent, or guardian and the booking has been confirmed by AR Studios. Prior to finalising your reservation, we kindly request that you carefully consider the suitability of the selected date. Kindly note that all bookings are deemed final and non-refundable. Your comprehension and collaboration in adhering to this policy are greatly appreciated.

We are delighted that you are considering our Concept Art Workshop for your child. To ensure a clear understanding between all parties, please review the following terms and conditions carefully:

Parental or Guardian Consent

Consent Requirement: For all participants under the age of 18, parental or guardian consent is required for participation in the workshop. This consent is crucial for the safety and well-being of the participants and ensures compliance with our safeguarding policies.

Safety and Supervision

Duty of Care: We are committed to ensuring the safety and well-being of all participants during the workshop. Adequate supervision and a safe learning environment will be maintained at all times.

Adherence to Workshop Rules and **Regulations**

Participant Conduct: All participants are expected to adhere to the rules and conduct guidelines of the workshop. This includes showing respect to instructors and fellow participants, and fully engaging in the learning process.

Changes to Workshop Schedule or Content

Workshop Adjustments: We reserve the right to make changes to the workshop schedule or content if necessary. Any significant changes will be communicated to participants or their guardians as soon as possible.

Agreement to Terms

By enrolling in the Concept Art, you agree to these terms and conditions. We believe these policies are in the best interest of all participants and contribute to a productive, enjoyable, and safe learning experience.

